

Privacy Policy

Last updated: March 2026

1. Controller

The controller responsible for data processing on this website is:

Spes Consulting
Amrichshäuser Str. 70
74653 Künzelsau
Germany
VAT ID: DE307090091
Email: contact@danielspes.com

2. General Information

We take the protection of your personal data seriously. This Privacy Policy explains what data we collect, how we use it, and what rights you have under the General Data Protection Regulation (GDPR).

3. Hosting & Website Access

When you visit this website, your browser automatically transmits data to our server, including your IP address, browser type, operating system, referring URL, and date/time of access. This data is processed on the basis of Art. 6(1)(f) GDPR (legitimate interest) to ensure the technical operation and security of the website.

4. Cookies

This website uses cookies — small text files stored on your device. We use:

- **Technically necessary cookies** – required for the website to function properly (no consent required)
- **Analytics cookies** – used to understand how visitors interact with the website (requires your consent)

You can manage or withdraw your cookie consent at any time via your browser settings or our cookie banner.

Legal basis: Art. 6(1)(a) GDPR (consent) and Art. 6(1)(f) GDPR (legitimate interest) for necessary

cookies.

5. Google Analytics

This website uses Google Analytics, a web analytics service provided by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

Google Analytics uses cookies to analyze how you use our website. We have enabled IP anonymization, meaning your IP address is shortened before transmission. Data transfer to the USA is based on the EU Standard Contractual Clauses.

You can opt out at: <https://tools.google.com/dlpage/gaoptout>

Legal basis: Art. 6(1)(a) GDPR (consent).

6. Contact Form

If you contact us via our contact form, the information you provide (including your name and email address) will be stored to process your request and for follow-up questions. This data is not shared with third parties without your consent.

Legal basis: Art. 6(1)(b) GDPR and Art. 6(1)(f) GDPR.

7. Appointment Booking (Calendly)

This website uses Calendly, a scheduling service provided by Calendly LLC, 271 17th St NW, Atlanta, GA 30363, USA.

When you book a free discovery call, Calendly collects your name, email address, and selected time slot. Data transfer to the USA is based on the EU Standard Contractual Clauses.

Legal basis: Art. 6(1)(b) GDPR and Art. 6(1)(a) GDPR.

More info: <https://calendly.com/privacy>

8. Video Calls (Google Meet)

Free discovery calls and coaching sessions are conducted via Google Meet, provided by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

When you join a Google Meet call, Google may process technical data such as your IP address, device information, and call metadata. Sessions are not recorded without your explicit consent.

Legal basis: Art. 6(1)(b) GDPR.

More info: <https://policies.google.com/privacy>

9. Collaborative Whiteboard (Miro)

During coaching sessions, we may use Miro, an online whiteboard platform provided by RealtimeBoard, Inc. (Miro), 201 Spear Street, Suite 1100, San Francisco, CA 94105, USA.

When you access a Miro board shared during a session, Miro may process your name, email address, and usage data. Miro boards are used exclusively as a collaborative working tool within the coaching program and are not shared with third parties.

Data transfer to the USA is based on the EU Standard Contractual Clauses.

Legal basis: Art. 6(1)(b) GDPR (performance of contract).

More info: <https://miro.com/privacy>

10. File Sharing (Google Drive)

Coaching materials, resources, and documents may be shared via Google Drive, a cloud storage service provided by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

When you access shared files via Google Drive, Google may process technical data such as your IP address and account information. Shared materials are used exclusively within the coaching program and are not accessible to third parties.

Data transfer to the USA is based on the EU Standard Contractual Clauses.

Legal basis: Art. 6(1)(b) GDPR (performance of contract).

More info: <https://policies.google.com/privacy>

11. Newsletter (Flodesk)

If you subscribe to our newsletter, your email address and name will be transmitted to and stored by Flodesk, Inc., our email marketing provider. Your data will not be used for any other purpose or shared with third parties.

You can unsubscribe at any time via the unsubscribe link in every email.

Legal basis: Art. 6(1)(a) GDPR (consent).

More info: <https://flodesk.com/privacy>

12. Data Retention

We only store personal data for as long as necessary for the stated purposes or as required by law. Contact form and booking data is typically deleted after 3 years unless an ongoing business relationship exists.

13. Your Rights

Under the GDPR, you have the following rights:

- **Access** – Request information about the data we hold about you
- **Rectification** – Request correction of inaccurate data
- **Erasure** – Request deletion of your data
- **Restriction** – Request limited processing of your data
- **Portability** – Request your data in a machine-readable format
- **Objection** – Object to processing based on legitimate interests
- **Withdrawal** – Withdraw any consent given at any time

To exercise your rights, contact: contact@danielspes.com

You also have the right to lodge a complaint with the supervisory authority for Baden-Württemberg:
Der Landesbeauftragte für den Datenschutz und die Informationsfreiheit Baden-Württemberg
www.baden-wuerttemberg.datenschutz.de

14. Changes to This Privacy Policy

We reserve the right to update this Privacy Policy to reflect changes in legal requirements or our services. The current version is always available on this page.

This Privacy Policy was drafted in accordance with the EU General Data Protection Regulation (GDPR).